

LOOK GOOD

FEEL GREAT

GET THERE!

INTERNATIONAL BUSINESS ETIQUETTE BASICS: Bowing, Bratwurst and Barbecues:

1. Introduction to overseas travel

You're not in Kansas anymore. . . So, get over it!
Where are you going and what do you take?
Jetlag tips and tricks

2. Conducting business in a foreign country

(using various countries as examples)

Business formalities
Food and drink
Gender
Customs and taboos
Wardrobe
Gifts

3. Country Focus (To be determined by client)

