

LOOK GOOD

FEEL GREAT

GET THERE!

## SURVIVING BUSINESS CASUAL: Flip Flops Are For The Beach

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### 1. Review business environments

Business  
Business Casual  
Casual

### 2. Image Matters

What CEO's are saying  
Before and After

### 3. Dissection of a closet

*(using real examples of clothing items)*

Building an appropriate, timeless business wardrobe  
Accessories make a world of difference  
Shoes take you places

### 4. Question & Answer

